



TO: Junior Advisors, Junior Advisory Committee, Junior Executive Committee
FROM: Chelsea Hanselman
DATE: November 2021
RE: Convention 2022

Hi Everyone,

In this packet you will find rules and entry forms for Convention contests. Included are Dairy Bowl, Dairy Jeopardy, Prepared and Extemporaneous Speech, Scrapbook and Folding Display and Poster/Ad Contest.

Convention is Saturday, January 15th-Monday, January 17th at the Delta Hotel in Utica NY. A complete schedule can be found at the end of this letter. Rooms are \$89 per night if reserved before December 31st, 2021. **Please make your reservations and payment directly with the hotel.** You can call the hotel directly or the direct link to make reservations is on the NY Holstein Webpage (<http://www.nyholsteinevents.com/2022-convention.html>).

Also included at the end of this letter is the registration form for convention, as well as the meal registration form. We are doing a discounted rate for meals if you purchase all meals. Please complete this and send back to the office by December 31st, 2021.

A few details and reminders:

1. **National Convention:** All participating Dairy Bowl teams and individuals in other contests agree that, if they win, they will be available, unless unexpected circumstances arise, and willing to represent New York Junior Holstein Association at National Convention Sioux Falls, SD (June 27-July1, 2022) this year.
2. **Novice Dairy Bowl & Jeopardy:** For fun. Experience without pressure. Novice Dairy Bowl participants ARENOT required to take the written test, but are welcome to if so desired.
3. **Speech Contest:** Youth are not required to submit speeches prior to Convention. Please encourage your kids to participate in this contest. It's great experience and a very valuable learning tool researching a topic and speaking in front of a group. I wish more adults had this early training. It is great preparation for real life. Our speech contestants have done very well at Nationals. **Speech awards will be announced at the meal on Saturday evening. Winners may give their speeches at the banquet if they would like to.**
4. **Dairy Bowl:** Please review the Dairy Bowl Rules. We are following national contest rules for both the Senior and Junior Division. If you or your county has buzzers available that we can use, please let us know.
5. **Dairy Jeopardy:** Anyone can participate in both Dairy Bowl and Jeopardy at our State Convention but **NOT** at Nationals. If you are a winner on the State level in both contests, you will need to choose which contest you will participate in at Nationals. We've worked very hard on scheduling, but as you well know our schedule is very full and tight. Everyone's patience, promptness and cooperation will keep everything running in a smooth timely way.
6. **Contest Winners:** Please remind all winners to take the time to write thank you notes. For contest participants, cards will be available throughout convention to thank volunteers, contest facilitators and sponsors.
7. **Junior Elections:** Youth must fill out a **Nomination Application to run for the JEC (form enclosed).** Election to the Executive Committee, as you well know, is a very important responsibility. Our Juniors have

very full lives and it's often difficult to fit everything in. Please look around your county and encourage anyone you feel would be a capable and effective Executive to run. Often, they don't win the 1st year, but the visibility helps down the road. For some positions, a license and available vehicle are a real plus.

8. **Merchandise:** We continue to scale back on Jr. merchandise inventory and simplify. We will have some old merchandise at convention that is significantly marked down. We also plan to bring a few items to convention to be sold. We are looking for clubs to volunteer to run the promotion booth. If you want to sign up, please reach out to Chelsea. A few hours goes a long way! Your suggestions are welcome. Your help there is important and appreciated.
9. **Logo contest:** Speaking of merchandise! We are launching a contest to find a new logo for the Junior merchandise. Enclosed in this packet you will find a shirt outline. Have juniors create a logo and submit it to Chelsea. The winner will be chosen by the 2021 and 2022 JEC. Entries are due February 1st.
10. **Junior All-New York and other award winners:** The Junior All-NY, Production Award winners, Junior Progressive Breeder recipients and Scholarship award winners will all be recognized at the All-NY Brunch on Saturday, January 14th. This year we will be recognizing the All-NY and Junior All-NY winners at the same ceremony.
11. **Junior Advisors Meeting:** We will meet Sunday, January 16th at 9:00pm for the Junior Advisors meeting. If you have something to add to the agenda, please let Chelsea know beforehand.
12. **Chaperones:** For the in-person contests, each Junior attending must have a chaperone and we need to know who that chaperone is (this includes older Juniors). All chaperones will be verified at the time of registration. If there is a problem, the chaperone will be immediately notified to deal with the situation. All chaperones are responsible for their juniors. **Breaking of NYHA JR rules will NOT be tolerated.**
13. **Dress Code:** Appropriate dress is required at meals and meetings. Appropriate dress **DOES NOT** include sweatshirts, shorts, sloppy jeans, too short, low cut or tight clothes. Appropriate dress **DOES** include khakis, dress slacks, tasteful skirts, dresses, blouses and sweaters. We are not asking anyone to invest in expensive clothes- however it is expected that everyone will dress accordingly.
14. **Please check ALL contest & registration deadlines!** All entry forms are on our website. Feel free to enter online or email Stacie at ssherman@nyholsteins.com

Many thanks to all of you for your dedication to our Juniors. They are a great bunch and your contribution in helping them grow is significant. Have a wonderful holiday season and we'll see you "at" convention.

Reminders:

Memberships: All Juniors attending Junior Convention must have paid their 2022 NYJHA membership prior to convention.

Calf Scholarship: Please encourage qualifying and deserving juniors to apply for the Calf Scholarship. This is a wonderful opportunity for our Juniors and it doesn't cost anything to apply! Also, if you know anyone who might donate that calf, let me know. It is usually a good solid calf, but we sure don't expect a deep, deep pedigree-just a solid calf to get somebody started and encouraged.

Carousel March 30-April 4 in Hamburg, NY- All plans are looking towards a Carousel that is fun and fantastic. I hope your county can participate. All information will be on our website mid February.

Volunteers: We need volunteers! They are necessary for this event to happen. Please let us know if your county has volunteers.

Convention Schedule

Saturday, January 15

7:00AM	Registration Opens
8:00AM-10:00AM	All-NY and Junior All-NY Awards Brunch
10:00AM	Contest orientation
10:00AM	Dairy Jeopardy
11:00AM	Speech Contest
12:00PM	Lunch
1:00PM	DJM Interviews
4:00PM-5:00PM	Dairy Bowl Written Test
5:00PM- 5:30PM	Annual Meeting Part 1
6:00PM-7:30PM	Speech Awards Dinner
8:00PM	Activity Night

Sunday, January 16

7:00AM-9:00AM	DJM Breakfast
7:00AM	Registration Open
9:00AM-4:00PM	Dairy Bowl
12:00PM	Annual Meeting Part II
1:00PM	Dairy Bowl Resumes
4:00PM	Dairy Bowl Finals
6:00PM-8:00PM	Jr. Awards Banquet
9:00PM-Midnight	Junior Mixer
9:00PM	Junior Advisors Meeting

Monday, January 17

8:00AM-10:00AM	Breakfast Buffet
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